



# Become a Sponsor!

We commend you for joining us in supporting business development and growth in an exciting Northern California event.

Venture Island is a chance for North State entrepreneurs to compete for funding and exposure. Persons of all trades have the opportunity to get their start-up or business expansion off the ground through high visibility media exposure, peer-to-peer networking and professional mentoring, including a chance to win \$25,000 in cash and prizes!

Don't miss four exciting business challenge events at the Cascade Theatre in Redding! Watch the strongest competitors battle to be the ultimate winner of Venture Island North State 2008! The audience, a panel of business professionals and online polls will narrow the field and crown the victor at *The Whole Pina Colada* Grand Finale!

Your support of this exciting event will not only highlight your own business venture, it will provide a wonderful opportunity for new business development in our North State community. Become a part of building and supporting local and regional business in the North State!

## SPONSORSHIP BENEFITS

- A. News coverage including T.V., radio, web and print
- B. Television promotion (live and taped)
- C. Radio promotion (live and taped)
- D. Newspaper, magazine and direct mail
- E. Web banners and online marketing powered by Google
- F. Exhibit space in the Cascade Theatre
- G. Event programs
- H. Honorable mentions
- I. Digital/Visual exposure
- J. VIP & backstage passes
- K. Reserved ticket seating
- L. Marquee exposure

## EVENT SPONSORS

<b>The Whole Pina Colada</b> (Limited to 1) Grande Finale Event A thru L for entire campaign	<b>\$25,000</b>
<b>Make or Break Beach</b> (Limited to 2) A thru K leading up to this event	<b>\$10,000</b>
<b>Snake Pit</b> (Limited to 2) A thru K leading up to this event	<b>\$ 7,500</b>
<b>Trading Post</b> (Limited to 2) A thru K leading up to this event	<b>\$ 5,000</b>

## MENTORING SPONSORS

<b>Doctorate</b> D thru K for entire campaign	<b>\$ 3,000</b>
<b>Master</b> E thru K for entire campaign	<b>\$ 2,500</b>
<b>Bachelor</b> E, G, H, I, J, K for entire campaign	<b>\$ 2,000</b>
<b>Associate</b> E, G, I, J, K for entire campaign	<b>\$ 1,500</b>
<b>Elite Sponsors</b> E, G, I, K	<b>\$ 1,000</b>
<b>Support Team Sponsor</b> E, G, K	<b>\$ 100 - \$ 999</b>



Become  
a Sponsor!

Sponsor: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Commitment Level: \_\_\_\_\_

Credit Card Type: (Circle One: Visa MasterCard Discover) Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC # \_\_\_\_\_ Check #: \_\_\_\_\_

Accepted for Venture Island by: \_\_\_\_\_

*A portion of your sponsorship will be used for the Grand Prize to the winning entrepreneur, media coverage and event costs. Checks should be made payable to the Smart Business Resource Center.*

**Send checks to:**

**For more information contact:**

Smart Business Resource Center  
Attention: Venture Island  
1201 Placer Street  
Redding, CA 96001

Jon Gregory, President & CEO  
Golden Capital Network  
at 530-893-8828  
or visit [www.ventureislandnorthstate.com](http://www.ventureislandnorthstate.com)

Your financial contribution is deductible. The Smart Business Resource Center meets IRS criteria to receive charitable contributions with a 50% deductibility limitation. You can confirm this with the Internal Revenue Service and Guidestar under our legal name, Shasta County Private Industry Council.

Thank you for becoming part of the community effort  
to support the next wave of market leading companies in the North State.



## SPONSORSHIP DETAILS

### EVENT SPONSORS

#### **The Whole Pina Colada (Limited to 1) November 6, 2008** **\$25,000**

Three finalists compete in the grand finale. Includes complete coverage throughout the campaign; news and promotion on TV, radio, web and print; direct mail; web banners and online marketing powered by Google; exhibit booth in Cascade Theatre at four shows, recognition in event programs; honorable mentions, digital/visual exposure, 25 VIP event tickets & backstage passes for all shows; marquee exposure; Sept. 4 thru Nov. 6, 2008

#### **Make or Break Beach (Limited to 2) October 16, 2008** **\$10,000**

The competition narrows from seven to five contestants and then to three finalists. Includes complete coverage leading up to this event excluding marquee exposure; news and promotion on TV, radio, web and print; direct mail; web banners and online marketing powered by Google; exhibit booth in Cascade Theatre at three shows, recognition in event program; honorable mentions, digital/visual exposure, 20 VIP event tickets & backstage passes; Sept. 4 thru Oct. 30, 2008

#### **Snake Pit (Limited to 2) September 25, 2008** **\$ 7,500**

The competition narrows from ten to seven contestants. Includes complete coverage for two events; news and promotion on TV, radio, web and print; direct mail; web banners and online marketing powered by Google; exhibit booth in Cascade Theatre at two shows, recognition in event program; honorable mentions, digital/visual exposure, 15 VIP event tickets & backstage passes; Sept. 4 thru Oct. 16, 2008

#### **Trading Post (Limited to 2) September 4, 2008** **\$ 5,000**

The competition narrows from twenty to ten contestants. Includes complete coverage for one event; news and promotion on TV, radio, web and print; direct mail; web banners and online marketing powered by Google; exhibit booth in Cascade Theatre at two shows, recognition in event program; honorable mentions, digital/visual exposure, 10 VIP event tickets & backstage passes; Sept. 4, 2008

### MENTORING SPONSORS

#### **Doctorate** **\$ 3,000**

Receives print advertising, web banners and online marketing powered by Google, exhibit space in the Cascade Theatre for one event; recognition in event programs; honorable mentions; digital/visual exposure 8 VIP event tickets & backstage passes; Sept. 4 thru Nov. 6, 2008.

#### **Master** **\$ 2,500**

Receives web banners and online marketing powered by Google; exhibit space in the Cascade Theatre for one event; recognition in event programs; honorable mentions; digital/visual exposure; 7 VIP event tickets & backstage passes; Sept. 4 thru Nov. 6, 2008.

#### **Bachelor** **\$ 2,000**

Receives web banners and online marketing powered by Google; recognition in event programs; honorable mentions; digital/visual exposure; 6 VIP event tickets & backstage passes; Sept. 4 thru Nov. 6, 2008

#### **Associate** **\$ 1,500**

Includes web banners and online marketing powered by Google; recognition in event programs; digital/visual exposure; 5 VIP event tickets & backstage passes; Sept 4 thru Nov. 6, 2008

#### **Elite Sponsors** **\$ 1,000**

Includes web banners and online marketing powered by Google; recognition in event programs; digital/visual exposure; 4 VIP event tickets; Sept 4 thru Nov. 6, 2008

#### **Support Team Sponsor** **\$ 100 - \$ 999**

Includes web banners and online marketing powered by Google; recognition in event programs; 2 VIP event tickets; Sept 4 thru Nov. 6, 2008

A full report of exposure is available for each sponsorship level.