



FOR IMMEDIATE RELEASE

June 1, 2020

Smart Business Resource Center Now Serving Del Norte County

Crescent City, CA – (June 1, 2020) – The Smart Business Resource Center is coming to Del Norte County in July!

Funded by the Department of Labor, EDD, local entities, and in partnership with local Workforce Development Board NoRTEC, Smart is an America's Job Center of California (AJCC) provider and has provided workforce and career services to businesses and individuals in the Northstate for over 40 years.

Smart will be partnering with the Del Norte Workforce Center at their job center in Crescent City, offering computers, internet, workshops, and comprehensive career and business services.

Smart Executive Director, Wendy Zanotelli said, "The Del Norte Workforce Center has done an excellent job of providing quality programming and services to the community. We are excited to partner with them to provide additional funding and support that will create even more positive economic and career outcomes for businesses and individuals here. Many of our valued partners that we work with in Humboldt County are the same providers that service Del Norte County, so this service expansion just made a lot of sense for us. We know this partnership will strengthen the services and support system that we can provide to our clients and businesses in both counties."

In addition to Smart's physical location at 875 5th Street in Crescent City, they also have a physical presence at The Job Market at 409 K St in Eureka. They will be expanding their online and digital services via a new website, scheduled to launch in July.

Zanotelli stated, "We are committed to having a physical presence in Del Norte and Humboldt counties, staffed with local employees who care deeply about their communities and who have the knowledge and expertise to help people succeed. Coupling this with virtual and online services will help us expand our reach to help even more businesses and residents throughout the far Northern California coastal counties."

Smart is currently hiring. Their mission is "Helping build a quality workforce for today and tomorrow." If you are interested in helping people achieve career success and helping businesses grow, you can apply online at <https://thesmartcenter.biz/job-listing/>.

For more information on resources and programs available to job seekers and businesses, visit www.thesmartcenter.biz, email jobhelp@thesmartcenter.biz, or call 530-246-7911.

About Smart Business Resource Center

The Smart Center is a 501c3 non-profit that began in 1979 in Shasta County as the Private Industry Council. Today they serve the counties of Del Norte, Humboldt, Shasta, Siskiyou and Trinity, through the Workforce Innovation and Opportunity Act by providing job seekers with resources, training, education, job development, and job placement to help them not only receive living wage jobs, but to grow in their careers. They also help businesses grow by educating employers about available tax credits, alternative labor pools, and helping with recruiting, interviewing, and hiring, as well as offsetting wages for work experience and on the job training programs. Smart is a proud partner of America's Job Center of California, NoRTEC Workforce Development Board, and Humboldt Workforce Development Board. They have locations in Crescent City, Eureka, Redding, Weaverville, and Siskiyou County. For more information visit the Smart website at <http://www.thesmartcenter.biz>.

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