



FOR IMMEDIATE RELEASE

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Smart Business Resource Center Now Serving Siskiyou County – and Hiring!

Weed, CA – (June 1, 2020) – The Smart Business Resource Center is coming to Siskiyou County in July and they are looking for local employees to hire!

Funded by the Department of Labor, EDD, local entities, and in partnership with local Workforce Development Board NoRTEC, Smart is an America's Job Center of California (AJCC) provider and has provided workforce and career services to businesses and individuals in the Northstate for over 40 years.

They will have a job center in Siskiyou County, offering computers, internet, workshops, and comprehensive career and business services.

Smart Executive Director, Wendy Zanotelli said, "I have lived and worked in Siskiyou County on and off throughout my career. First, as manager of a bank in Dunsmuir, then as CEO of a non-profit serving the community. I'm thrilled to have the opportunity to once again serve this great county and bring funding that will create positive economic and career outcomes for businesses and individuals here."

Smart is currently looking for a location to open a brick and mortar location in Siskiyou County. In addition, they will be expanding their online and digital career services via a new website, scheduled to launch in July.

Zanotelli stated, "We are committed to having a physical presence in Siskiyou County, staffed with local employees who care deeply about their community and who have the knowledge and expertise to help people succeed. Coupling this with virtual and online services will help us expand our reach to help even more Siskiyou county businesses and residents."

Smart is currently hiring for their Siskiyou county location. Their mission is "Helping build a quality workforce for today and tomorrow." If you are interested in helping people achieve career success and helping businesses grow, you can apply online at <https://thesmartcenter.biz/job-listing/>.

For more information on resources and programs available to job seekers and businesses, visit www.thesmartcenter.biz, email jobhelp@thesmartcenter.biz, or call 530-246-7911.

About Smart Business Resource Center

The Smart Center is a 501c3 non-profit that began in 1979 in Shasta County as the Private Industry Council. Today they serve the counties of Del Norte, Humboldt, Shasta, Siskiyou and Trinity, through the Workforce Innovation and Opportunity Act by providing job seekers with resources, training, education, job development, and job placement to help them not only receive living wage jobs, but to grow in their careers. They also help businesses grow by educating employers about available tax credits, alternative labor pools, and helping with recruiting, interviewing, and hiring, as well as offsetting wages for work experience and on the job training programs. Smart is a proud partner of America's Job Center of California, NoRTEC Workforce Development Board, and Humboldt Workforce Development Board. They have locations in Crescent City, Eureka, Redding, Weaverville, and Siskiyou County. For more information visit the Smart website at <http://www.thesmartcenter.biz>.

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