

COMMUNITY COORDINATOR REPORT

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of CaliforniaSM



TRINITY COUNTY

4th Quarter Update
APR | MAY | JUN | 2026

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Growth, Change and New Beginnings

This season we reflect on a year marked by transformation, new leadership, and a renewed commitment to serving our communities.

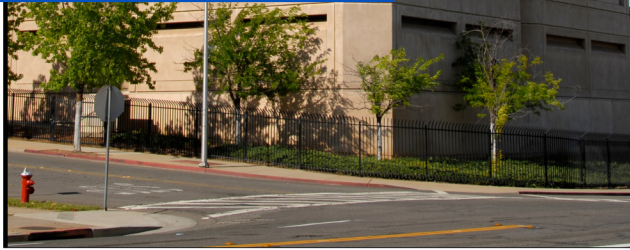
Throughout this period of growth, SMART has remained steadfast in its mission to connect individuals with meaningful employment, strengthen partnerships with local employers, and expand access to workforce development opportunities.

This quarter showcased the dedication of our staff, community partners, and stakeholders as we continued to invest in the people and businesses that make our region strong. From preparing youth for their first jobs and supporting individuals pursuing healthcare careers to helping justice-involved participants rebuild their futures and connecting employers with qualified talent, SMART remained focused on creating pathways to long-term success.

As we look ahead, we do so with a clear vision and renewed purpose. Together, we are building a stronger, more resilient workforce—one that empowers individuals, supports local businesses, and ensures workforce services remain accessible to those who need them most, both now and into the future.

Proud Partner of:  NORTEC

PROGRAM SPOTLIGHT: HIRE 2.0 | DOR



Earlier this year, SMART welcomed a new Career Advisor, Andrew, to the Shasta County office to support the continued success of the HIRE grant following a period of staffing shortages. Since joining the team, Andrew has made an immediate positive impact by building strong connections with participants and further strengthening SMART's partnerships with Shasta County Parole and Probation.

SMART continues to actively participate in the monthly Successful Transitions of Probation & Parole (STOPP) meetings, where staff share information about SMART services available to individuals transitioning from incarceration back into the community.

In addition, Andrew has expanded outreach efforts by joining the Shasta County Mobile

Probation Vehicle, helping bring services directly to participants in rural and outlying areas who may otherwise face barriers to accessing support.

SMART recently had the opportunity to host representatives from Shasta County Probation at the Redding office. The visit provided a valuable forum for collaboration, allowing both organizations to celebrate successes, discuss opportunities for continued improvement, and strengthen their shared commitment to serving participants effectively. These collaborative efforts have resulted in a steady flow of referrals from Shasta County Parole and Probation, helping SMART successfully achieve its HIRE grant enrollment goals.

As the grant moves into its final phase, SMART remains committed to providing participants with critical supportive services, including interview attire, work clothing, transportation assistance, and work-based learning opportunities. With strong partnerships, consistent referrals, and ongoing participant support, SMART is well-positioned to fully utilize grant funding over the coming months while continuing to help individuals achieve meaningful employment and long-term success.

Department of Rehabilitation (DOR) Grant

SMART is partnering with the Department of Rehabilitation (DOR) to provide co-enrolled participants with work-based learning opportunities, employment-focused services, and supportive assistance. SMART continues coordination efforts with DOR, including participation in collaborative training sessions such as the DOR-AJCC Capacity Building: Serving Veterans through the AJCC System training in May. Referrals are beginning to be received across the four-county region.

Client Services: Strengthening Community Partnerships Through Reentry Services

During the quarter, SMART Workforce Center staff attended the GEO Reentry Services Open House, celebrating the organization's continued commitment to serving justice-involved individuals and strengthening the community through comprehensive reentry support.

As a valued partner, GEO Reentry Services has played an important role in supporting SMART's HIRE grant initiatives. During the visit, staff toured the facility, learned more about the broad range of services available to participants, and explored opportunities to further strengthen collaboration between our organizations.

SMART is grateful for its ongoing partnership with GEO Reentry Services and the collaborative efforts that help individuals overcome barriers to employment, achieve stability, and build successful futures. Together, we continue to create pathways to meaningful careers and stronger, more resilient communities.



Partnerships that make a difference.

SMART staff, past and present, gathered with our community partners at GEO Reentry Services to celebrate a shared commitment to helping individuals overcome barriers, find meaningful employment, and build successful futures.

Client Services: Adult Program Success Story – Carly

Carly came to the SMART Center seeking assistance in completing the Associates Degree in Nursing (ADN) Program at Shasta College. She had already completed her first two semesters and was looking to graduate in the spring of 2026. SMART enrolled Carly and she got to work right away. From the endless hours studying to the hands-on experience she received in her clinicals, she was busy putting in the effort to achieve her goals. Her instructors frequently commented on how much progress Carly was making and how much of a pleasure it was having her in class.

Carly worked as a bartender and a nanny for several years each, but now she's looking forward to a successful career with Trinity Hospital. The hospital was so sure of their decision in hiring Carly, that they extended an offer letter before she even officially passed her board exam. Which she went on to do – Carly passed her NCLEX board exam and became a Registered Nurse in June. Congratulations to Carly!!

It was an honor being a part of this journey!

Client Services:

Young Adult Success



Estelle accessed SMART through the Young Adult Grant program to receive support in gaining work experience and progressing towards employment. Prior to engaging with SMART, her only work experience was a summer job at a local ice cream shop. That employment ended when local fires affected the area and the business closed. Following this, Estelle's family relocated, and she was unable to return to work.

SMART arranged an eight-week work experience placement for Estelle at Mamma Llama Eatery and Cafe. SMART arranged an eight-week work experience

placement for Estelle at Mamma Llama Eatery and Cafe. During the placement, Estelle built her confidence, developed practical workplace skills, and demonstrated a reliable and positive approach to her work. At the end of the placement, she was offered permanent employment.

More than a year later, Estelle remains employed at Mamma Llama Eatery. Her continued employment reflects both her commitment and the value of the work experience opportunity provided through the Young Adult Grant program. Estelle has gained valuable workplace experience and is continuing to build her independence through ongoing employment.



Grow Your Future. Build Your Career.

SMART Workforce Center is here to support young adults, out of school, ages 18-24 who are ready to gain full-time, real-world work experience, build job skills, and move toward long-term employment—at no cost to you.

If you're facing barriers to employment, unsure of your next step, or just need support getting started, SMART is here to help.

Skill Building for Real Jobs
Develop workplace skills like communication, teamwork, time management, and professionalism—skills employers are looking for in every industry.

Career Support & Coaching
Work one-on-one with SMART staff for:

- Job search help
- Resume building
- Career exploration and goal setting
- Paid Work Experience
- On The Job Training
- Supportive Services and MORE!

Paid Work Experience
Gain hands-on experience with local employers while building skills that matter. You'll earn wages while learning what it's like to succeed in the workplace.

To find out more about how you may qualify for this program, call SMART Workforce Center Today!

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SMART Workforce Center is an equal opportunity employer.
Auxiliary jobs and services are available upon request to individuals with disabilities.
TTY: CA Relay Number 7-1-1

SMART Workforce Center's Young Adult Program creates pathways to success by connecting participants with paid work experience, On-the-Job Training opportunities, career exploration, and individualized support. By helping young adults develop workplace skills, gain professional experience, and build confidence, SMART is preparing the next generation of employees, leaders, and community members while strengthening the regional workforce.

Employer Partnerships:

SMART partnered with CalPortland to provide Rapid Response services following a layoff that affected 55 employees in May. Two Rapid Response events were held at the SMART Redding office to connect impacted workers with available services. Staff are currently assisting several individuals with job search activities and training opportunities, including Class A driver training, and will continue outreach to affected workers who have not yet enrolled in services.

Community Engagement: 24th Annual African American Graduation

SMART Business Services Supervisor, Emily King was honored to participate in the 24th Annual African American Graduation & Recognition of Academic Achievements held at Shasta College. The event celebrated academic accomplishments across multiple age groups and educational levels, bringing together approximately 150 graduates, family members, and community supporters.

While the event recognized individuals of all ages, the majority of the graduates were high school and college students, which was the primary audience for the presentation.



Photo courtesy of Shasta College

As part of the ceremony, Emily had the opportunity to deliver a speech highlighting SMART Workforce Center programs, with a special focus on our Youth Program. She spoke about the resources and support available to graduates as they enter their next chapter, including career exploration, work-based learning opportunities, education support, and workforce development services. The goal was to encourage graduates to explore the many possibilities available to them and to remind them that SMART is here to help them navigate their career and educational journeys.

Prior to the ceremony, Emily also had the opportunity to network with graduates and their families, sharing information about our services and answering questions about workforce opportunities. It was a wonderful community event that celebrated achievement, perseverance, and future success. SMART is continually honored to be invited to participate and represent workforce development at such a meaningful event.

Staff Development: Regional Collaboration

During the quarter, SMART Workforce Center staff members Emily and Bradley attended the Alliance for Workforce Development (AFWD) Job Fair at the organization's headquarters in Chico. The event provided an excellent opportunity to strengthen regional partnerships while observing how neighboring workforce agencies engage employers and job seekers.



Hosted by AFWD staff and Business Services Representatives, the visit offered valuable insight into the similarities and unique approaches used across workforce development organizations. The experience highlighted the scale and diversity of employment opportunities available in Butte County while providing ideas that can be adapted to support employers and job seekers throughout SMART's service area.

Unlike larger community job fairs, the AFWD event featured a smaller group of participating employers in a more personalized setting, allowing meaningful interactions between businesses and job seekers. Participating employers included organizations representing security services, housing and human services, workforce development, and other local industries. Several employers were already familiar with SMART Workforce Center, further reinforcing the importance of maintaining strong regional partnerships.

One notable aspect of the event was AFWD's organized approach to participant engagement. Registered job seekers checked in upon arrival, and staff had résumés prepared in advance, creating a streamlined and welcoming experience for both employers and attendees. A significant number of participants were youth enrolled in AFWD programs, demonstrating strong engagement in career exploration and workforce readiness activities.

The visit provided valuable ideas and best practices that will help inform future employer outreach efforts and the planning of SMART's upcoming job fairs. Experiences like these strengthen regional collaboration, encourage innovation, and support SMART's ongoing commitment to connecting employers with qualified talent while creating meaningful employment opportunities throughout the communities it serves.

SAVE THE DATE

Fall Shasta Job Fair
Friday, September 18, 2026
Hosted at Shasta College